



The [U.S. Department of Justice, Office of Justice Programs, Office of Juvenile Justice and Delinquency Prevention](#), is pleased to announce that it is seeking applications for funding under OJJDP FY 07 Project Safe Childhood Programs (PSC). This program furthers the Department of Justice PSC initiative, which combats the proliferation of technology-facilitated sexual exploitation crimes against children, by developing public education programs to promote community awareness of Project Safe Childhood and developing and delivering Internet safety training and education. This program is authorized under the Adam Walsh Child Protection and Safety Act of 2006, P.L. 109-248.

OJJDP FY 2007 Project Safe Childhood Programs

Eligibility

OJJDP invites applications from private organizations (including faith- and community-based nonprofit community organizations).

(See "Eligibility," page 3.)

Deadline

All applications are due by 8:00 p.m. E.T., on June 15, 2007.

(See "Deadline: Application," page 3.)

Contact Information

For assistance with the requirements of this solicitation, contact the Cecilia Duquela-Fuentes, Grant Program Specialist, at cecilia.duquela@usdoj.gov or 202-514-9372.

This application must be submitted through Grants.gov. The funding opportunity number is OJJDP-2007-1636. For technical assistance with submitting the application, call the Grants.gov Customer Support Hotline at 1-800-518-4726.

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OJJDP FY 2007

Project Safe Childhood Programs

CFDA Number: 16.543

Overview

The Project Safe Childhood (PSC) initiative combats the proliferation of technology-facilitated sexual exploitation crimes against children. According to the 2005 Youth Internet Safety Survey conducted by the Crimes against Children Research Center at the University of New Hampshire, 19 percent of youth were approached with unwanted sexual solicitations while online. The same survey showed that a third of youth using the Internet were exposed to unwanted sexual material. The dangers presented by sexual predators soliciting children over the Internet and the production, possession, and electronic distribution of child pornography demand a coordinated response. PSC facilitates collaboration among U.S. Attorneys, Internet Crimes Against Children Task Forces, and other national and community groups to investigate, prosecute, and prevent technology-facilitated criminal behavior and to protect and assist victimized children and youth.

This solicitation seeks applicants to promote and support PSC by submitting proposals to OJJDP under either Part A or Part B. Part A requests proposals for collaboration with OJJDP to develop community awareness and public education programs which can be delivered to national audiences and to specific target populations. Part B requests proposals to develop and deliver Internet safety training and education in discrete communities.

Registration

Registering with Grants.gov is a one-time process; however, if you are a first time registrant it could take up to several weeks to have your registration validated and confirmed and to receive your user password. It is highly recommended you start the registration process as early as possible to prevent delays in submitting your application package to our agency by the deadline specified. There are three steps that you must complete before you are able to register: 1) Register with Central Contractor Registry (CCR); 2) Register yourself as an Authorized Organization Representative (AOR); and 3) Be authorized as an AOR by your organization. For more Information, go to www.grants.gov. **Note: Your CCR Registration must be renewed once a year. Failure to renew your CCR registration may prohibit submission of a grant application through Grants.gov.**

Deadline: Application

The due date for applying for funding under this announcement is 8:00 p.m. E.T., June 15, 2007.

Eligibility

OJJDP invites applications from private organizations (including faith- and community-based nonprofit community organizations).

Faith-based and other community organizations. Consistent with President George W. Bush's Executive Order 13279, dated December 12, 2002, and 28 C.F.R. Part 38, DOJ invites and encourages faith-based and other community organizations that statutorily qualify as eligible applicants to apply for assistance awards to fund eligible grant activities. DOJ will consider faith-based and other community organizations for awards on the same basis as other eligible applicants and, if they receive assistance awards, DOJ will treat these organizations on an equal basis with all other grantees in the administration of such awards. DOJ will not discriminate against or favor any eligible applicant or grantee on the basis of its religious character or affiliation, religious name, or the composition of its board of directors or persons working in the organization.

Faith-based organizations receiving DOJ assistance awards retain their independence and do not lose or have to modify their religious identity (e.g., removing religious symbols) to receive their awards. Such organizations, however, may not use their DOJ grant award to fund any inherently religious activity, such as prayer or worship. Inherently religious activity is permissible, although it cannot occur during an activity funded with DOJ grant funds; rather, such religious activity must be separate in time or place from the DOJ-funded program. Further, participation in such activity by individuals receiving services must be voluntary. Programs that DOJ funds are not permitted to discriminate in the provision of services on the basis of a beneficiary's religion.

Applicants are encouraged to review the Civil Rights Compliance requirements (see "Additional Requirements," page 13).

Program-Specific Information

- **Purpose**

Part A. The purpose of Part A of this solicitation is to invite applications from organizations that have the capacity and expertise to increase public awareness of Project Safe Childhood. The successful applicant will develop public education programs on PSC in collaboration with OJJDP and engage community audiences, particularly underserved audiences, in community education programs to heighten public awareness of PSC.

Part B. The purpose of Part B of this solicitation is to invite proposals to provide training, education, and public awareness programs on Internet safety strategies for youth, parents, and communities in support of the Attorney General's Project Safe Childhood initiative. Programs funded under Part B will be delivered at the community level in coordination with local PSC task forces.

- **Goals, Objectives, and Deliverables**

Part A. The goals of programs to be considered under Part A are the following:

- positive changes in community attitudes about Internet safety, preventing child exploitation, and Project Safe Childhood
- increased community support for Project Safe Childhood
- increased numbers of community educators prepared to deliver education programs in a variety of settings including faith-based settings and language and ethnic minority groups.

Through Part A, OJJDP seeks to form collaborative partnerships with organizations capable of effectively raising community awareness of PSC. The specific deliverables will be identified and completed in collaboration with OJJDP, and will include, for example, training materials and public education materials such as public service announcements. Applicants should anticipate a collaborative relationship with OJJDP staff, and be ready to work with OJJDP on strategic community awareness programs as directed by the agency. The specific projects described in the application should demonstrate to OJJDP what the applicant is capable of and provide ideas for potential strategies, but applicants should anticipate that their proposed plans may be modified to meet Department needs over the project period.

Part B. The goals of programs to be funded under Part B are the following:

- teaching youth what constitutes responsible online behavior and educating them about the risks and dangers associated with online activities;
- educating parents about online activities and behaviors commonly associated with youth and the risks and dangers associated with online activities;
- teaching parents effective methods of monitoring their children's online activities as well as ways to reinforce healthy and safe online behaviors;
- providing instruction to children, youth, and parents on how to safely navigate social networking sites
- training parents, youth leaders, and community organization on staff how to teach youth online safety.

For the purposes of this solicitation, online behavior is defined as using the Internet or wireless communication devices to engage in activities such as: emailing, instant messaging, online chatting/engaging in online chats), computer gaming, using Internet search engines, joining social networking sites, posting blogs, and text-messaging.

Applicants are required to propose and implement an evaluation strategy for their activities that will, at a minimum, collect data on the number of persons trained, the level of training received (as measured by hours of exposure or another appropriate measure), participants' evaluation of activities in which they participate, and participants' mastery of skills and concepts taught. Special consideration will be given to applicants who also propose to implement a means to test changes in participant behaviors after taking part in the program.

Applicants under Part B must describe how relationships and partnerships will be developed and implemented or how existing collaborations will be maintained with the local Project Safe Childhood Task Forces (e.g., by including a letter of support from their United States Attorney's Office or from their local PSC Coordinator) in the communities where they propose to implement their program. Applicants should familiarize themselves with Project Safe Childhood at <http://www.projectsafechildhood.gov>, and may identify their local United States Attorney by reviewing the list at: <http://www.usdoj.gov/usao/offices/index.html>.

Applicants are encouraged to demonstrate the involvement of multiple community organizations (faith- and community-based groups). Applicants may also wish to consult and collaborate with their local Internet Crimes Against Children Task Force, (see <http://www.icactraining.org> for contact data).

Curricula and other materials proposed for use should be delivered with existing, materials for which evidence of effectiveness can be provided. In general, this funding will not be used to develop wholly new educational materials, as a wealth of these already exist from a variety of sources. Therefore, applicants that are not themselves the developers or copyright holders of appropriate existing educational or training materials will want to partner with organizations that are.

Requests for funding to develop new materials or curricula will only be considered if there are no existing effective materials available on the topics proposed appropriate for the audience proposed. However, proposals to use funding to expand or revise existing materials for use in new or different settings or for new populations may be considered if the applicant provides persuasive justification.

- **Award Information**

Part A. A total of \$2.5 million is available under Part A. OJJDP will award up to three cooperative agreements of up to \$1,000,000 each, for periods of 24 to 36 months. OJJDP may choose to award more awards depending on the breadth and scope of applications received.

Part B. A total of \$1.5 million is available under Part B. OJJDP will award up to five cooperative agreements, for periods of 12 to 36 months. OJJDP may choose to award more awards depending on the breadth and scope of applications submitted.

Projects should not be scheduled to begin before January 1, 2008.

All awards are subject to the availability of appropriated funds and any modifications or additional requirements that may be imposed by law. OJJDP anticipates that this Office will select the successful applicants no later than September 30, 2007. Funds may not become available until January, 2008.

Match Requirement: Match is not required for this program.

Performance Measures

To assist in fulfilling the Department's responsibilities under the Government Performance and Results Act (GPRA), P.L. 103-62, applicants who receive funding under this solicitation must provide data that measures the results of their work. Performance measures for this solicitation are as follows:

Part A

Objective	Performance Measures	Data Grantee Provides
Development of public education materials to support Project Safe Childhood.	Percentage of deliverables completed during the reporting period.	Number of deliverables completed compared to number of deliverables planned during the reporting period.
Improve awareness of Project Safe Childhood.	Increase in community awareness of Project Safe Childhood.	Survey results showing an increase in the number of community members who are aware of the purpose of Project Safe Childhood.
Improve public attitude about Internet safety, protecting children from exploitation, and Project Safe Childhood.	Improvement in project participants' attitude about Internet Safety, protecting children from exploitation, and Project Safe Childhood.	Survey results showing positive change in participants' attitudes about the risks posed by Internet predators and steps families and communities can take to protect children; positive change in participants' attitudes about Project Safe Childhood.

PART B

Program Goal/Objective	Performance Measures	Data to Be Reported
Delivery of training and education programming on Internet safety.	<p>Percent of proposed training and education events delivered over the reporting period.</p> <p>Percent of anticipated participants who successfully complete training and education programming.</p> <p>Percent of participants who rated training as “good” or “excellent.”</p>	<p>Number of training and education events delivered divided by the number of training and education events proposed per reporting period.</p> <p>Number of participants who successfully complete training and education programs divided by the anticipated number of participants per reporting period.</p> <p>Number of participants who rated training as “good” or “excellent” divided by the number of participants per reporting period.</p>
Effecting change in participants’ knowledge, skills, and behaviors regarding Internet Safety.	Percent of participants who demonstrate a positive change in knowledge, skills, or behavior following participation.	Number of participants who demonstrate a positive change in knowledge, skills, or behavior following participation divided by the number of participants per reporting period.

How to Apply

DOJ is participating in the e-Government initiative, one of 25 initiatives included in the President’s Management Agenda. Part of this initiative—Grants.gov—is a “one-stop storefront” that provides a unified process for all customers of federal grants to find funding opportunities and apply for funding.

Grants.Gov Instructions. Complete instructions can be found at www.grants.gov. If you experience difficulties at any point during this process, please call the Grants.gov Customer Support Hotline at 1-800-518-4726.

CFDA number. The Catalog of Federal Domestic Assistance (CFDA) number for this solicitation is 16.543, titled “Missing Children’s Assistance,” and the funding opportunity number is OJJDP-2007-1636.

DUNS number. The Office of Management and Budget requires that all businesses and nonprofit applicants for federal funds include a DUNS (Data Universal Numeric System) number in their application for a new award or renewal of an award. Applications without a DUNS number are incomplete. A DUNS number is a unique nine-digit sequence recognized as the universal standard for identifying and tracking entities receiving federal funds. The

identifier is used to validate and track address and point of contact information. The DUNS number will be used throughout the grant life cycle. Obtaining a DUNS number is a free, simple, one-time activity. Call 1-866-705-5711 or apply online at www.dunandbradstreet.com to obtain a number. Individuals are exempt from this requirement.

What an Application Must Include

Standard Form-424

Applicants must complete the Application for Federal Assistance (SF-424), a standard form that most federal agencies use, following the instructions it provides.

Program Narrative

Applicants must submit a program narrative that presents a detailed description of the purpose, goals, objectives, strategies, design, and management of the proposed program. The program narrative must be double spaced, using a standard 12-point font (Times New Roman preferred), with 1-inch margins, not exceeding 20 pages of 8½ by 11-inches. (Please number pages "1 of 20," "2 of 20," and so forth.) OJJDP will not count material required under the "budget and budget narrative" and "other attachments" sections toward the program narrative page count. OJJDP may deem applications that do not adhere to the required format to be ineligible.

The program narrative must address the following selection criteria: (1) statement of the problem/program narrative, (2) impact/outcomes and evaluation, (3) project/program design and implementation, and (4) capabilities/competencies. The applicant should clearly delineate the connections between and among each of these sections. For example, the applicant should derive the goals and objectives directly from the problems to be addressed. Similarly, the project design section should clearly explain how the program's structure and activities will accomplish the goals and objectives identified in the previous section.

- **Statement of the Problem/Program Narrative**

Applicants must clearly indicate whether they are applying under Part A or Part B and briefly describe the nature and scope of the problem in the jurisdiction that this project will address (e.g., raising awareness about child exploitation and about Project Safe Childhood under Part A or educating parents about strategies to make children's computer usage safer under Part B.)

Applicants should identify possible target populations for proposed programming, focusing on populations who may be underserved by existing efforts. Applicants should describe previous or current attempts to address these high need populations.

- **Impact/Outcomes and Evaluation**

Applicants must describe the goals of the proposed project and identify its objectives. When formulating the project's goals and objectives, applicants should be cognizant of the performance measures that OJJDP will require grantees to provide.

Goals. Applicants should provide a broad statement, written in general terms, that conveys the program's intent to change, reduce, or eliminate the problem described. This section of the program narrative must outline the specific goals of the project.

Objectives. Applicants should explain how the program will accomplish its goals. Objectives are specific, quantifiable statements of the desired results of the program, and the applicant should clearly connect them to the problems identified in the preceding section. The objectives should be measurable, such as the number of people trained and amount of technical assistance provided.

Performance Measures. OJJDP requires award recipients to collect and report data in support of performance measures. (See "Performance Measures," page 7.) Recipients' assistance in obtaining this information will facilitate future program planning and will allow OJP to provide Congress with measurable results associated with federally funded programs. Performance measures must reflect the specific problems, goals and objectives, and design (see "Project/Program Design and Implementation," page 10) associated with this grant.

To ensure that the performance measures that the grantee selects reflect the specific problems, goals, objectives, and design strategy of the project, OJJDP has developed mandatory performance measures. To determine those that apply to your application, visit ojjdp.ncjrs.gov/grantees/performance.html.

- **Project/Program Design and Implementation**

Applicants must describe the specific strategies that they will use to implement the proposed program. Applicants should develop a program design that will facilitate the gathering of data on the required performance measures.

This section of the program narrative should describe what applicants propose to do and how they intend to do it. Applicants should identify the program's target population and explain how the strategy will achieve the goals and objectives identified in the previous section.

Applicants should include a logic model that graphically illustrates how the chosen performance measures are related to the specific problems, goals, and program activities. Sample logic models are available at ojjdp.ncjrs.gov/grantees/performance.html.

This section should be detailed and describe how the project will operate throughout the duration of the funding period. OJJDP encourages applicants to select evidence-based practices for their programs. This section must also discuss plans for sustainability, i.e., how the program will continue to operate beyond the period of the OJJDP grant award.

This section should also include details regarding any leveraged resources (cash or in-kind) from local sources to support the project. Applicants should identify any other federal, state, or private foundation grants that serve the same local area and target population.

Finally, applicants should describe any research or evaluation studies that support the entire project design or any of its components. The applicant should note previous research related to the selected problem area to indicate the applicant's understanding of the causes of—and potential solutions to—the problems to be addressed. While OJJDP expects

applicants to review the research literature for any relevant studies, they should also explore whether any unpublished local sources of research or evaluation data are available.

In addition to the narrative description of the project design, applicants must also submit a timeline or milestone chart that indicates major tasks in the proposed design, assigns responsibility for each major task and plots completion of these tasks by month or quarter for the duration of the award. This timeline/milestone chart should be submitted as a separate attachment as stipulated in "Other Attachments," page 12.

- **Capabilities/Competencies**

Applicants must describe the roles and responsibilities of project staff and explain the program's organizational structure and operations. Under Part A, applicants must demonstrate their capacity and past performance creating public awareness campaigns of national scope. Under Part B, applicants must describe their expertise in creating and delivering Internet safety programs.

This section of the program narrative must describe how the applicant will manage and locally staff the project. The applicant should clearly connect management and staffing patterns to the project design described in the previous section. This section should describe the experience and capability of the applicant's organization and any contractors that the applicant will use to effectively implement and manage this effort and its associated federal funding. The applicant should highlight any prior experience implementing projects of similar design or magnitude in this section.

Budget and Budget Narrative

Applicants must provide a budget that: (1) is complete, allowable, and cost effective in relation to the proposed activities; (2) shows the cost calculations demonstrating how the applicant arrived at the total amount requested; and (3) provides a brief supporting narrative to link costs with project activities. Applicants must submit a budget that includes a detailed worksheet itemizing all costs and a narrative explaining and justifying each budget item. All funds listed in the budget will be subject to audit.

Budgets submitted under Part A should account for any travel necessary for key staff to consult with OJJDP staff in the development of their projects.

All budgets should include funds for key staff to travel to a two-day grantee meeting at OJJDP, in Washington, DC, during 2008.

- **Budget Detail Worksheet**

The worksheet should provide the detailed computation for each budget line item. The worksheet must list the cost of each item and show how the applicant calculated the cost. For example, costs for personnel should show the annual salary rate and the percentage of time each employee paid through grant funds will devote to the project. A budget detail worksheet template is available at www.ojp.usdoj.gov/Forms/budget.pdf.

- **Budget Narrative**

The narrative should describe each budget item and relate it to the appropriate project activity. It should closely follow the content of the budget detail worksheet and provide justification for all proposed costs. In the budget narrative, applicants should explain how they calculated fringe benefits, how they estimated travel costs, why they must purchase particular items of equipment or supplies, and how they calculated overhead or indirect costs. The budget narrative should justify the specific items listed in the budget detail worksheet (particularly supplies, travel, and equipment) and demonstrate that all costs are reasonable.

Indirect Cost Rate Agreement. Applicants who do not have a federally negotiated indirect cost rate and wish to establish one can submit a proposal to their cognizant federal agency. Generally, the cognizant federal agency is the agency that provides the preponderance of direct federal funding. An applicant can determine this by reviewing an organization's schedule of federal financial assistance. If DOJ is your cognizant federal agency, obtain information needed to submit an indirect cost rate proposal at www.ojp.usdoj.gov/oc/indirectcosts.htm.

Other Attachments

Applicants must submit the following materials as attachments to their GMS application. The other program attachments—which must be submitted as a Microsoft Word document (.doc), PDF file (.pdf), or text document (.txt)—must include:

Annualized project timeline containing each project goal, related objective, activity, expected completion date, and responsible person or organization. Do not use actual calendar months/years in your timeline; instead prepare the timeline using "Year 1," "Month 1," etc. (See "Sample Project Timelines" at ojjdp.ncjrs.gov/grantees/timelines.html.)

- Résumés of all key personnel.
- Job descriptions outlining roles and responsibilities for all key positions.
- Letters of support/commitment and memorandums of understanding (where appropriate).

Geographic information. To help the Office of Justice Programs develop a geographic information system (GIS) strategic planning capacity, applicants must provide the following two items of information on the geographic area that the funded activity serves ("service area") in the formats specified below. If the mailing address is in a rural area with no street address, include the nearest street intersection. If the program has multiple service areas, include the required information for each area. If proposed multiple service areas have not been determined, simply provide the requested information for the applicant.

- **Physical address.** If the mailing address is a P.O. Box, specify the physical address of the location where services are to be provided.

(example with street address)
ABC Associates
123 First Street
Shrewsbury, PA 17361

(example with no street address)
ABC Associates
First Street and Holiday Drive
Shrewsbury, PA 17361

- **Map and street description.** Provide a road map (with local detail) with the service area clearly depicted. Mark the map with information identifying the grant application it is tied to, including applicant name, application number, and contact name and phone number. Also include a written description of streets bounding the service area. If GIS files are available, e-mail them to OJJDP via Dennis Mondoro at Dennis.Mondoro@usdoj.gov.

Review Process

OJJDP is committed to ensuring a competitive and standardized process for awarding grants. Applications will be screened initially to determine whether the applicant meets all eligibility requirements. Only applications submitted by eligible applicants that meet all other requirements will be evaluated, scored, and rated through a review process. Based on the highest scoring proposals, OJJDP may conduct onsite interviews with up to five applicants.

Reviewers' ratings and any resulting recommendations are advisory only. All final grant award decisions will be made by the U.S. Department of Justice, which may also give consideration to geographic distribution and regional balance when making awards.

Additional Requirements

Successful applicants must agree to comply with additional requirements prior to receiving grant funding, including the following:

- Civil Rights Compliance
- Confidentiality and Human Subjects Protections regulations
- Anti-Lobbying Act
- Financial and Government Audit Requirements
- National Environmental Policy Act (NEPA) Compliance
- DOJ Information Technology Standards
- Single Point of Contact Review
- Non-Supplanting of State or Local Funds
- Criminal Penalty for False Statements
- [Compliance with Office of the Comptroller Financial Guide](#)
- Suspension or Termination of Funding

- Non-Profit Organizations
- Government Performance and Results Act (GPRA)
- Rights in Intellectual Property

OJJDP strongly encourages every applicant to review the information pertaining to these additional requirements prior to submitting their application. Additional information for each can be found at www.ojp.usdoj.gov/funding/otherrequirements.htm.