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AMBER Alert Best Practices

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The AMBER Alert program is an important public safety tool and a key component of a larger strategy to recover a missing or abducted child. The first few hours after an abduction are critical to the safe recovery of a child so an immediate response from law enforcement and the public is imperative.

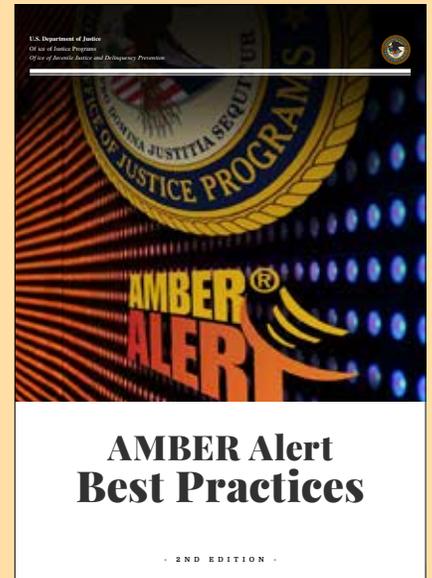
The guide walks AMBER Alert coordinators through managing both a specific alert and their overall AMBER Alert program.

Topics covered include:

- AMBER Alert Criteria for Missing and Abducted Children
- Law Enforcement Response
- Leveraging All Media: Broadcast, Websites, Social Media, and Wireless
- AMBER Alert in Indian Country

Since 1996, the AMBER (America's Missing: Broadcast Emergency Response) Alert program has helped bring nearly a thousand missing children home safely.

Through partnerships with law enforcement agencies, broadcasters, transportation agencies, and the wireless industry, AMBER Alerts convey information to authorities and the public that is critical to recovering a missing child. The AMBER Alert system is currently used in all 50 states, the District of Columbia, Puerto Rico, the U.S. Virgin Islands, Indian country, and across 27 countries.



Read and download
*AMBER Alert
Best Practices,
Second Edition*, at
[ojjdp.gov/pubs/
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Access additional
resources related
to missing and
abducted children
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